



**ON THE SEVEN
PREMIER TOUCH TOURNAMENTS**

**ON THE SEVEN
WELCOME TO OUR EVENTS**

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We look forward to seeing you
On The Seven!

“MUST DO EVENTS ON THE TOUCH CALENDAR”

On The Seven Events was born in 2020 out of a passion for high-quality, competitive, premier Touch Events.

To say we are experts in Touch is true, but OT7 is not just about the sport. We believe in the whole experience and everything that makes that experience unique.

We're continually striving to improve the experience of participating and ensuring our customers enjoy the moment, their games and tell others about our great sport too.

Our events team regularly run large scale, multiple day Touch events across England and Europe.

With over two decades of experience of delivering high quality major Touch events around the world, our team is looking to fill the gaps in the calendar with much needed 'open entry' events in Europe (to start!).

Our team has organised, and operationally delivered numerous high profile Touch events, including European Touch Championships, Junior Touch Championships, Club Championships and heavily involved in the 2019 Touch World Cup.

**We look forward to seeing you
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HIGH QUALITY, FUN, HASSLE FREE, COMPETITIVE, TOUCH TOURNAMENTS

**Our passion is high quality, elite level, competitive, Touch events.
We run fantastic and memorable tournaments affordable to all.**

Our expertise includes, but not limited to:

- ❖ Planning, managing and staging commercially successful mass participation sporting events which have grown year-on-year, inc delivering large and international Touch events
- ❖ Expanding domestic Touch competitions working in partnership with sporting governing bodies

Ongoing cutting edge medical/sports science research specific to the sport of Touch

- ❖ Delivering comprehensive and engaging content across a range of platforms, working with established production partners and major broadcasters
- ❖ Building commercial partnerships which benefit specific events and broader sporting objectives

We aim to bring you a plethora of exciting new events, from **Mens** and **Womens Seniors** and **Masters** events, to **Youth** and high-end invitational **Club** events.

Our ambitions are to deliver a fantastic, competitively priced and memorable range of tournaments for all involved, ensuring all participants have as memorable and enjoyable experience as possible

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WHY ON THE SEVEN EVENTS?

WE MAKE IT EASY!

Our focus is on the participant experience, ensuring high quality, premier Touch tournaments that cuts out the hassle and red tape of event admin. A simple entry process and minimised restrictions will have you **On The Seven** in no time!

Eligibility criteria

Players eligible for the 2024 Touch World Cup in a given category, can 'age up' in our **Seniors** and **Masters** events. This will allow them the opportunity to play with that squad, and give coaching staff the chance to see them in a competitive environment.

Affiliation

There are no requirements to be a specific paying member of any NTO to be eligible to play in an On The Seven event, like most of the European open events.

Referee quota

Teams entering will not have a referee quota, but we welcome referees to apply to attend via the relevant link. These events are a perfect opportunity to upskill referees too.

Player welfare

The **Mens 45s and 50s** categories will be allowed 18 players registered, with 16 playing in any one game. We recognise the need for welfare, and believe this will assist in player attrition and game quality.

Kit requirements

Kit requirements are simple – matching kit, with no duplicate numbers is all you need. No specific logos, or sponsor restrictions are in place. Come in your national kit or a kit of your choosing – it's up to you!

If you need help with kit, we've got you covered there too. Our long-standing apparel partners, Belief Sport, will make your bespoke team kit and delivered to your door in just a few weeks.

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FURTHER OPPORTUNITIES TO PARTICIPATE

Our events offer additional opportunities for players, referees and coaches alike, making them invaluable for the development of the whole of your squad.

Enter multiple teams

We aim to help countries national High Performance programmes to use our events to give additional opportunities, outside of training camps, to play competitively, in well organised, high quality environments.

National Squads can enter two teams and use it for talent ID and selection purposes, or as a team bonding exercise, or both!

International flavour

We are opening these events to all NTOs, to give them a further international appeal, whilst helping to further grow the game in countries that do not have high level representative opportunities as often as they'd like.

Player welfare

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REFEREEING AND COACHING UPGRADES AND UPSKILLING

Matches don't happen without referees, and teams don't win without coaches. Which is why our events also provide valuable opportunities for these participants too.

Refereeing opportunities

Our events are high quality and we need referees to suit. We will be inviting Level 2 and above/equivalent referees to officiate at On The Seven tournaments.

National squads deserve high performing referees at major events and this is a perfect opportunity to get ready for the big games!

Upskilling

We recently ran a FREE OF CHARGE educational session, open to referees, players and coaches alike, to help with any questions or queries they might have. The feedback was excellent, and therefore we will be looking to run more of these.

Just like players, our tournaments provide referees an opportunity to achieve their personal goals whether that be an upgrade, finals appointment or the chance to officiate at a higher level. This is why it was essential for us to work with the European Referee Commission to ensure we gave Level Two referees the opportunity to hit L3, along with great coaching by two highly decorated and well-respected referee coaches too.

Upgrade opportunities

We work closely with the relevant refereeing and will be aiming to expand this to the coaching commissions too, to facilitate both mentoring and upgrade opportunities across the board.

Upskill your coaches

Coaching courses are regularly ran, currently online, but putting theory into practice is another thing. Making on the run decisions and coaching interventions is a skill only practised and mastered with opportunities and mentoring, coaching and upskilling from coach developers.

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OUR EVENTS

- 🔥 SENIORS & MASTERS
- 🔥 NEXT GENERATION
- 🔥 CLUB // MEN'S, WOMEN'S & MIXED

SENIORS AND MASTERS EVENTS

M30s / M35s

X30s

W27s / W35s

M40s / M45s

M50s

W40s

SENIORS AND MASTERS DIVISIONS

We know finding events to maximise your opportunity to play at the highest level as a Seniors/Masters players can be tricky. With an increasing player base, and appetite for high level competition to match, our premier events are here to meet that demand.

Senior's divisions are growing all the time, especially in the women's categories, boasting seven teams entering the 2019 **Womens 27s** division in Malaysia and six teams at the 2022 Euros. The **Senior Mixed** division has recently declined, but we believe our hassle-free, high-quality events can begin to help buck this trend.

The **Men's 30s** is expanding again, displaying a 75% increase between ETC18 and 22.

Likewise the **Womens 35s** division, which had four teams locking in their entries for the 2022 European Champs, doubling from 2018. Our aim is to give this category more opportunities for women's teams to play, competitively.

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Masters / Mens

Men's 40s, 45s and 50s were very well represented at the 2019 Touch World Cup with 25 teams from 16 countries entering. More recently, the 2022 European Championships saw 17 teams from 11 countries, and it's set to only rise further.

Masters / Womens

The **Womens Masters** are progressing too, we are here to further help the growth of women's Touch, with high level playing opportunities outside of the 'majors', and the addition of a **Womens 40s** category.

21 TEAMS
11 COUNTRIES

Masters teams entered the 2022 European Championships

17 TEAMS
10 COUNTRIES

Seniors teams entered the 2022 European Championships

22 TEAMS
14 COUNTRIES

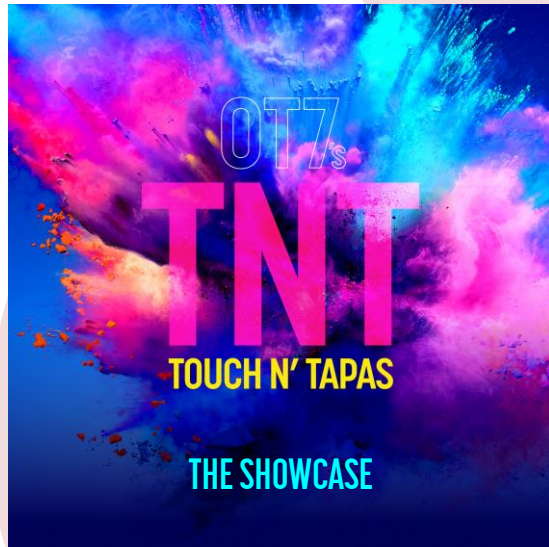
Teams entered the 2023 Touch & Tapas Seniors and Masters Championships



SENIORS AND MASTERS

EVENT SPECIFIC INFORMATION

On The Seven Events currently being planned for the **Seniors** and **Masters** division are:



TNT: Touch N' Tapas

Category

Seniors and Masters

Divisions

Men's: 30, 35, 40, 45, 50

Mixed: 30

Women's: 27, 35, 40



Check out our website and social media pages for announcements and updates on our future events

We look forward to seeing you
On The Seven!

NEXT GENERATION EVENTS

X15

B18 / G18 / X18

B20 / G20 / X20

U23₍₁₈₊₎

NEXT GENERATION

DIVISIONS

Young players are the future of our sport and we are here to cater for their needs further, so they commit to a lifetime of Touch.

“Why wait until tomorrow to discover the champion you are today” was the original strapline when the first Junior Touch Championships was held back in 2014, consisting of only a **Mixed 18s** division comprising of just six teams.

2015 saw the addition of both the **Boys 18s** and **Girls 18s divisions**, whilst it wasn't until 2016 in the Netherlands when the Mixed 15s was seen. Since then, the Youth scene has further developed slowly, with just a single organised competitive event per year for these age groups.

There's been a heavy decline since 2019, with a 40% decrease in teams in 2022, along with losing four countries from the starting line up, as Czech Republic, Netherlands, Scotland, Switzerland and United Arab Emirates were all absent.

Our ambition is to continue to fill a gap in the Touch development structure in Europe (and beyond).

There are more and more **senior and masters** divisions being added to the Major Touch championships but no development pathways for players to gain experience prior to qualifying for the Open teams.

Our aim is to run regular events that act as a focal point to introduce young people to the sport of Touch in a culturally diverse environment; regardless of their origin, social status, gender, and sporting aptitude. Starting with an **U23s** event in 2024.

This will help provide National Touch Organisations (NTO's) with a pathway for the retention and further development of young people in the sport; coaching opportunities for those involved with youth development and a mechanism to introduce young people to refereeing.

Our motivation is to provide youth teams additional playing opportunities, to ensure they're building their experience and are ready for international duties.

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16 TEAMS
5 COUNTRIES

Teams entered in to the 2022
Junior Touch Championships

NEXT GENERATION

EVENT SPECIFIC INFORMATION

On The Seven Events currently being planned for the **Youth** division are:



NEXT GENERATION

Category
U23 (18+)

Division
Mixed



Check out our website and social media pages for announcements and updates on our future events

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CLUB EVENTS

MO
WO
XO

CLUB EVENTS

DIVISIONS

An invitational, high level, mixed open event, adding to the portfolio of 'must do' events such as Gif, Elegance and Berlin's Capital Cup.

Want to compete against the best of the best?

Go on tour with your team?

THE THROWDOWN

Our invitational elite club event is for you!

OT7 Throwdown is an invitational club event, with tournament winners and most competitive teams in their respective domestic series / Touch scene given an allocated slot in our Cup event.

A much-needed OPEN event in the UK

No barriers for travelling teams from across the globe.

THE OPEN

Is just that.

Open entry, with no restrictions for Men's and Women's teams coming from near and far.

On The Seven Events will be bringing The Open event, to the UK, offering Men's and Women's grades open to all Touch teams, social, competitive, and international.



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CLUB EVENTS

EVENT SPECIFIC INFORMATION

On The Seven Events currently planned for **Clubs** are:



OT7 THROWDOWN

Category
Mixed

Division
Open and Senior



THE OPEN

Category
Men's and Women's

Division
Open

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MIXED OPEN & MIXED 30s

OT7's

THROW DOWN

CHAMPIONS CHALLENGE

U23's MIXED (18+)

OT7's

NEXT GEN

GAME CHANGERS

SENIORS & MASTERS

OT7's

TNT

TOUCH N' TAPAS

THE SHOWCASE

MEN'S & WOMEN'S OPEN

OT7's

THE OPEN

RIVALRIES RIGNITED



**ON THE SEVEN
PREMIER TOUCH TOURNAMENTS**

Get in touch with the OT7 team to book your place.

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play@onthesevenevents.com

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www.OnTheSevenEvents.com



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